



Annual Family Concert

Presented by the Stanly County Arts Council & YOU!

Sunday, November 1, 2026 @ 4:00 pm

Stanly County Agri-Civic Center, Albemarle, NC

MAESTRO SPONSORSHIP (\$5,000 each – limit 2)

For a **\$5,000 title sponsorship**, you will receive the following advertising and promotion:

All promotion will indicate **your company** in the following manner:

The Stanly County Arts Council and “YOU” present the Charlotte Symphony

- 3+ weeks promotion through the Stanly News Journal (ads, press releases) Value: \$2,500
- Radio Advertising on WSPC 1010 AM & AM stereo 1580 WZKY (3-6 weeks of promotion); Value: \$1,500
- Direct Email Campaign to 38,000+ households in Stanly, Montgomery, & Anson County, Mt. Pleasant, Salisbury (Value: \$650)
- Name on 1,050 tickets
- 1,050 Concert Programs – Full Page Ad
- Verbal & Visual recognition at the concert
- Facebook & Instagram advertising
- Online calendars including Charlotte Parent, Charlotte Observer, Stanly County Convention and Visitors Bureau www.visitstanly.com site, plus other outlying area calendars
- Email flyers sent to homeschool groups, Partnership for Children, Stanly County Chamber of Commerce, 4-H mailing list, Stanly County Concert Association members.
- Add-on package mailing sent twice to all Stanly County Concert Association members (500).
- 125 11x17 concert posters displayed throughout Stanly County (logo)
- Tickets in reserved seating for your employees and customers (Value up to \$500)
- Yearlong recognition on <https://www.stanlycountyartscouncil.org> website (logo)
- Customized plan to promote your business at the concert

The Stanly County Arts Council is a 501 (c) (3) non-profit organization (Tax ID: 56-1125292) whose mission is to encourage and promote broad-based cultural and educational activities in the arts throughout Stanly County. Since 1974, the Stanly County Arts Council has been the leading cultural arts force in Stanly County. In 2025, we subgranted over \$25,000 to 11 different Stanly County organizations for arts programs and operations, partnered with Stanly County Public Schools to bring Cultural Education Programming to over 8,200 students PK – 10th grade, hosted the Charlotte Symphony, assisted artists in receiving Project Grant money and visibility in the region, conducted two Summer Arts Camps for students K-5th grade, annually recognize arts educators, and annually award an Arts Person and Fine Arts Teacher of the Year awards. We continue the free annual events of Celebration of the ARTS and Make Music Day. We serve as cochair of the America 250 NC Stanly County committee, bringing to the citizens of Stanly County art contests, historical presentations, performing arts events, public art initiatives, and the Lights of Liberty Drone Show in celebration of America's milestone birthday.



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STUDENT TICKET SPONSOR (\$3,000 total – can be split)

- Name imprinted on 9,000 tickets distributed to all Stanly County public and private school students PK – 12th grade
(Free student ticket with a purchase of an adult ticket)
- Verbal recognition at the concert
- Imprinted recognition on the following advertising:
 - 3 full color ¼ page ads in the Stanly News Journal; Value: \$1,300
 - Radio Advertising on WSPC 1010 AM & AM stereo 1580 WZKY; Value: \$750
 - 1,050 concert programs – ½ page ad
- 125 11x17 concert posters displayed throughout Stanly County (logo)
- Tickets in reserved seating for your employees and customers (Value up to \$400 for each sponsor, \$800 total)
- Yearlong recognition on <https://www.stanlycountyartscouncil.org> website (logo)
- Customized plan to promote your business at the concert

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CONCERTMASTER SPONSORSHIP (\$2,000 – no limits)

- 3 full color ¼ page ads in the Stanly News Journal; Value: \$1,300
- Radio Advertising on WSPC 1010 AM & AM stereo 1580 WZKY; Value: \$750
- 1,050 Concert Programs – ½ page ad
- Add-on package mailing sent twice to all Stanly County Concert Association members (500).
- 125 11x17 concert posters displayed throughout Stanly County (logo)
- Tickets in reserved seating for your employees and customers (Value up to \$400)
- Yearlong recognition on <https://www.stanlycountyartscouncil.org> website (logo)
- Customized plan to promote your business at the concert

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PRINCIPAL SPONSORSHIP (\$1,000 – no limits)

- 3 full color ¼ page ads in the Stanly News Journal; Value: \$1,300
- Radio Advertising on WSPC 1010 AM & AM stereo 1580 WZKY; Value: \$750
- 1,050 Concert Programs – ¼ page ad
- 125 11x17 concert posters displayed throughout Stanly County (name recognition)
- Tickets in reserved seating for your employees and customers (Value up to \$200)
- Yearlong recognition on <https://www.stanlycountyartscouncil.org> website (logo)
- Customized plan to promote your business at the concert

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SOLOIST SPONSORSHIP (\$500 – no limits)

- 1,050 Concert Programs – LOGO
- Facebook and Instagram Recognition
- Tickets in reserved seating for your employees and customers (Value up to \$100)
- Yearlong recognition on <https://www.stanlycountyartscouncil.org> website (name)
- Customized plan to promote your business at the concert

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ENSEMBLE SPONSORSHIP (\$250 – no limits)

- 1,050 Concert Programs – Name recognition
- Facebook and Instagram Recognition
- General Admission Tickets for your employees and customers (Value up to \$60)
- Yearlong recognition on <https://www.stanlycountyartscouncil.org> website (name)

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